



Greetings from Warwick Hobbs

*Residential Sales Consultant
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Newsletter – June 2022

Greetings,

The Dunedin House Market. (Using REINZ Statistics)

- Median House Price: \$642,000 (May 2021: \$636,000)
- House Sales: 172 (May 2021: 169)
- Days to Sell: 49 (May 2021: 26)

The number of listings available on Real Estate.co.nz has dropped below the 600 mark. What is encouraging is that the turnover of sales year on year are very similar, despite there being under 300 listings on the market in 2021.

Jen Baird REINZ CEO reports: “Real estate professionals across the country note that potential buyers are taking their time to make decisions, and have more confidence to negotiate prices...”

If You List Your Property with Warwick at Darling Realty

You will qualify for the valuable **Trade Me Gold Marketing Package** which includes the following benefits:

- A 3-week *Premium Listing* (large advertisement at the top of the page), then it goes to a 1-week *Super Feature Listing*, then to a *Feature Listing*.
- The advertisement also gets boosted 3 times (ie bumped back up to the top of the feature listings). In short, your listing will stay close to the front pages of Trade Me Property.
- A *Feature Listing* will ensure your listing stands out. It will attract 39% more enquiries than a Base Listing, attract interest with 43% more listing page views than a Base Listing.

- A *Feature Listing* has a distinctive background and border, appears ahead of all Base Listings in search results, it is ordered by date featured, not by listed date, and lasts the lifetime of your marketing campaign.

A **Trade Me Gold Marketing Package** will help reduce the time your property is on the market.

Thinking About Buying or Selling?

Please contact me if you wish to discuss the real estate market, or want a professionally prepared market appraisal for your property. This applies if you have any plans to buy or sell now or in the coming months.

With kind regards and best wishes.

Warwick Hobbs | Low Fee Sales Consultant | Darling Realty Ltd

"For reliable 'no pressure' service - that gets results!"

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